

Scott Hollingsworth

Media Specialist, Videographer, Graphic Designer

EXPERIENCE

Dec. 2018 - Present

Full-time job

Lead Graphic Designer

Herps Alive Foundation

- Provide the organization with any and all print and digital designs; including branding, pamphlets or copywriting, and adverts.
- Run social media accounts
- Create SEO written and video content to bring in interest to the rescue

Oct. 2016 - Present

Full-time job

Assistant Media Specialist

The Exchange

- Assist the Media Manager in all production of promotional material
- Filming and editing commercials
- Designing new business cards,
- Creating magazine-style ads
- Writing and editing social media posts for SEO content.

Dec. 2015 - Present

Full-time job

Store Manager

The Exchange

- Manage a team of employees
- Coordinate business plans with upper management
- Have regular meetings with the district manager handling sales projections and monthly overhead.
- Make displays and signage for shelving

EDUCATION

Sep. 2011 - May. 2015

BFA Graphic Design

University of Akron

- Worked at University's radio station
- Had 3D Art sculpture featured in student gallery

Sep. 2016 - May. 2018

Associate's Degree in English Composition

Stark State University

- Qualified for the USA Today Student Journalist

SOFTWARE

Adobe Photoshop	<i>10+ Years</i>
Adobe Flash	<i>10+ Years</i>
Adobe Premiere	<i>10+ Years</i>
Adobe Audition	<i>10+ Years</i>
Adobe Illustrator	<i>10+ Years</i>
Adobe After Effects	<i>5+ Years</i>

PERSONAL INFO

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E-mail

hollingsworth.scott.w@gmail.com

Website/Portfolio

<http://swholli.com/>

LinkedIn

<https://www.linkedin.com/in/swhollingsworth/>

SKILLS

Communication

Proficient

Illustration

Proficient

Design

Proficient