SCOTT HOLLINGSWORTH

Social Media Director | Videographer | Content Creator

CONTACT

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Akron, Ohio
44314

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E-mail
scott@swholli.com

Portfolio
http://swholli.com/

Youtube
https://www.youtube.com/swholli

LinkedIn
https://www.linkedin.com/in/
swhollingsworth/

SKILLS

10+ Years
Adobe Premiere
Adobe Audition
Adove Animate

8 Years
Adobe Photoshop

5 Years
Adobe Illustrator
Adobe After Effects
Game Maker Engine

3 Years
Blender
3Ds Max

<1 Year
Godot Engine

EXPERIENCE

Mar 2021-Present
Full-time job

Director of Social Media
Holland Managment

 - Creating content for residents, often about the residents, and targeting local communities to garner business
 - Traveling on location to capture footage for video production
- Editing and producing footage, adding original motion graphics and/or post-production work
- On-camera interviewing residents to tell their stories in a visually dynamic way

Nov 2015-Mar 2021
Full-time job

Assistant Media Manager
The Exchange

 - Wrote for, starred in, and produced advertments for the business that appeared on Facebook and Instagram
 - Production assistant wearing many hats for many different kinds of projects
 - Networked creative connections and went on to make content that went viral

Nov 2019-Mar 2021
Part-time job

Lead Graphic Designer
Herps Alive Foundation

 - Designed a "Buy the Building" five year fund-raiser campaign that is now three years in and at its goal
 - Created logo redesigns for merchandise including coffee mugs and hats

Jul 2006 -Present
Full-time job

Youtuber
Swholli

 - Made 1 million angry adolescent gamers mad about Halo using only my 8th grade face:
https://www.youtube.com/watch?v=I5x3ICOUwGA

EDUCATION

May 2011-May 2016

BFA in Graphic Design
Univeristy of Akron

 - Art featured in student gallery, 1:6 cardboard model of an Atari 2600 controller

May 2020-May 2022

Associates Degree in Videographer
Stark State University

 - Finalist in the USA Today Student Journalist competition
 - Award winning sound designer

REFERENCES

Glenn Bermingham - Founder / Developer *Studio Stryker*
glenn.bermingham@gmail.com

Chris Humphries - Game Tester *Naughty Dog, LLC*
cmh@chrishumphries.net

Vlad Mokhov - 3D Animator Pipeline Studios
vmcomix@gmail.com