

Scott William Hollingsworth
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EXPERIENCE

Media Assistant, The Exchange - *Full time job*,

October 2016 - present

I am the assistant media specialist for The Exchange stores. I assist the Media Manager in all production of promotional material such as filming and editing commercials, designing new business cards, creating magazine style ads, and writing and editing social media posts for SEO content.

Store Manager, The Exchange - *Full time job*, December 2015 - present.

I am the store manager of the Fairlawn branch of The Exchange stores. I manage a small team of employees, coordinate business plans between upper management and our owners, handle operation of the store financially, make schedules, and keep the store at peak levels of customer service and satisfaction. As the store's head manager, I facilitate the hiring process, am the inventory specialist, and have regular meetings with the district manager handling sales projections and monthly overhead.

Freelance Technical Writing - *Freelance work*, June 2013 - present

I have assisted and helped edit several documents for friends, fellow students, and work associates through the years, also providing a service to help write and edit academic papers and resumes.

EDUCATION

Stark State University - 2016 - 2018

Associate's Degree in English Composition

University of Akron - 2011 - 2015

BFA with a focus on Graphic Design

Tallmadge High School - 2007 -2011

Curriculum Highlights: Advanced Placement English, Advanced Placement US History, Advanced Placement US Government, Honors Chemistry

OTHER SKILLS

- 10+ years of hobbyist experience and 3 years of professional training with Adobe Creative Suite; fluent in Photoshop, Premiere, Flash, InDesign, Audition
- Taken courses on writing, including business writing and SEO
- Has ran a successful YouTube channel reaching 1,000+ subscriptions with some videos reaching 1m views